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THE FREEDOM OF RENTING:

WHY MORE HOMEOWNERS ARE CHOOSING TO LEASE

By Sasha Smith

Amid fluctuating real estate markets and evolving lifestyle preferences, an increasing number of homeowners are opting for a significant lifestyle shift: selling their homes to embrace the flexibility and freedom of renting. This trend, once considered unconventional, is gaining momentum among various age groups, fueled by the desire for a more liberating way of life.

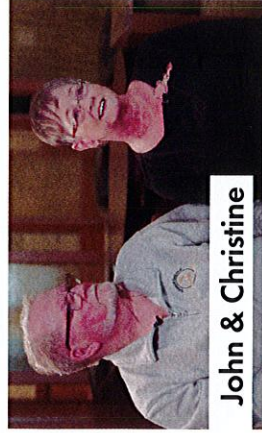
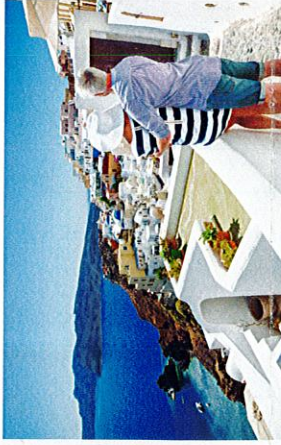
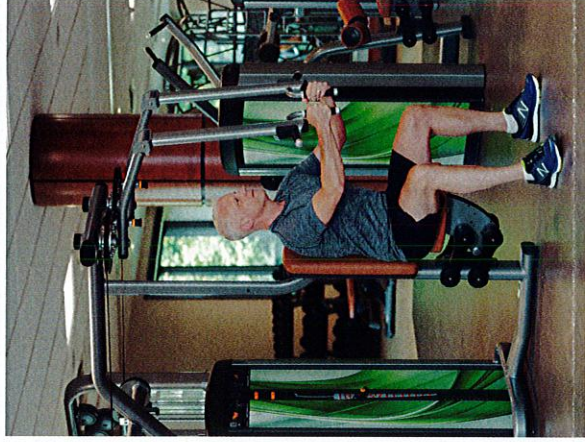
John and Christine, a couple who recently made the transition from homeownership to renting, shed light on the benefits of this lifestyle choice. "Young or old, it's a hard decision to rent. Financially, I think right now renting is a smart choice," they said, highlighting the economic sensibility behind their decision. The couple elaborated on the unparalleled freedom that renting affords them: "It really is a lock and leave and 'where would you like to go this weekend' or where would you like to go in three months' lifestyle."

Having been a homeowner since the age of 23, Christine expressed a longing for change. "I didn't want to do the same thing; look after a house forever and ever. I wanted to travel a little more, I just wanted some freedom, and now I get to choose what I want to do now what I have to do." This sentiment echoes a growing desire among individuals to break free from the responsibilities and financial burdens that often accompany homeownership.

Beyond the flexibility to travel and move freely, renters enjoy the absence of maintenance responsibilities and property taxes, which can be both time-consuming and costly. Additionally, renting allows for a more predictable monthly expenditure, free from the unexpected costs that homeowners frequently face, such as repairs and renovations.

Moreover, the option to rent in premium locations, where buying might be prohibitively expensive, provides an opportunity to live in desirable neighborhoods or cities that would otherwise be out of reach. This accessibility to prime locations, coupled with the amenities often available in rental communities, such as fitness centers, pools, and social spaces, adds to the appeal of the renting lifestyle.

Lépine Apartments invites you to explore the possibilities that renting can offer, and perhaps, like John and Christine, you'll find that the key to freedom and adventure lies in making the switch from owning to renting. ■



John & Christine



Scan to watch
John & Christine's
testimonial



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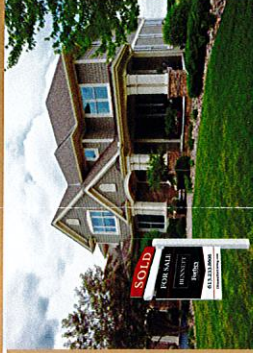
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~Jennifer R.



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*Based on numbers from BPSR Database on August 25, 2023.
In accordance with OREB MLS Stats from January 1-31, 2020. *In
accordance with OREB MLS Stats from January 1, 2019 -
December 31, 2023. Not intended to solicit properties already
under contract. E&OE January 3, 2024



Make Your Home in Kanata Lakes

1088 and 1136 Maritime Way, Kanata

Start a new chapter at the Normand or Saint Emilion, located in the bustling suburb of Kanata. Make your home in an expansive, bungalow-style apartment with premium upgrades and inviting designs. This community offers you a balance of city convenience and laid-back comforts, with onsite community features and services that allow you to enjoy life to the fullest.

Suite Types

ONE BEDROOM AND HOME OFFICE

This apartment boasts spacious living areas with ample natural light. The office space is perfect for working at home or exploring new hobbies and creative projects.

ONE BEDROOM AND FAMILY ROOM

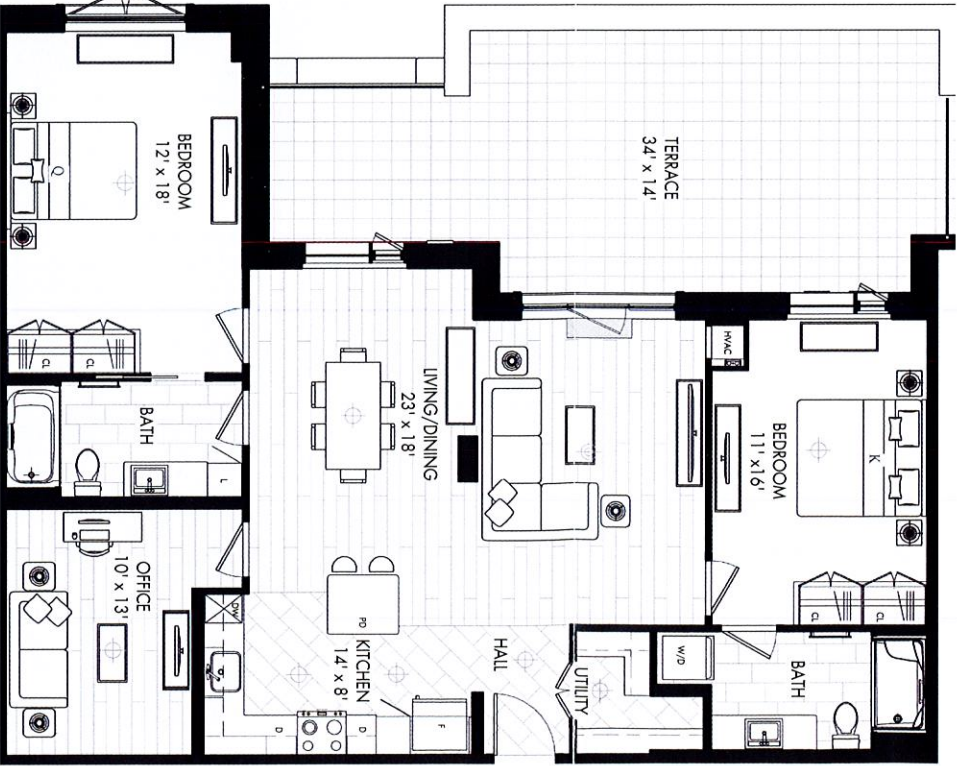
This model features a clever layout with a den that's perfect for those who have a young family or need extra room for grandkids or guests.

2 BEDROOM

A large two-bedroom apartment home with two full-sized bathrooms is perfect for young families or those hosting regular guests. The bedrooms are on opposite sides of the apartment which is perfect for roommates.

2 BED AND HOME OFFICE

This bungalow-sized apartment is perfect for people who are looking to avoid the hassles of house ownership but still want space to breathe. Lake-side summers and pool-side winters are in your future.



Two Bedroom + Den/Office, 1,421 Sq. Ft.

Property Features

Residents of Saint Emilion and the Normand have access to community amenities at both properties.

- Games Lounge
- Reception Hall*
- Fitness Centre
- Yoga Studio
- Saltwater Pool**
- Sauna

- Courtyard
- Gazebo
- Library*
- Garden Path Network
- Communal Garden*
- Heated Underground Parking

- Parcel Lockers**
- Resident Storage Lockers
- Sundeck
- Terrace**

- Giant Chess and Shuffleboard*

*Only located at Saint Emilion

**Only located at the Normand

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1

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2

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3

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